

A vibrant Iloilo MICE event featuring a performer in a large, ornate feathered headdress and a large golden gong in the background.

ILOILO MICE GUIDE



MEET YOU IN ILOILO

Equipped with seamless infrastructure, modern facilities, and a strategic location, Iloilo City stands as an emerging competitive player in the Philippines' MICE (Meetings, Incentives, Conventions, Exhibitions and Events) industry.

Committed to the tight touchstones of global MICE standards, this city has already proven itself a trailblazer – being one of only a few hubs in the Philippines to have successfully hosted both APEC (Asia-Pacific Economic Cooperation) and ASEAN (Association of Southeast Asian Nations) meetings in 2015 and 2017, respectively.

Both these major summits were accommodated by government-funded ICON – Iloilo Convention Center, a state-of-the-art venue that, in the first half of 2019 alone, hosted 79,198 attendees for a series of high-profile functions and events.

Designed by Ilonggo architect William V. Coscolluela, the Iloilo Convention Center sits at the heart of the Iloilo Business Park township, its recognizable facade evoking the magnificent breadth of *paraws* (double outrigger sailboats), a local icon by its own right.

Just a stone's throw away from Richmonde Hotel Iloilo and renowned international hospitality brand Courtyard by Marriott Hotel Iloilo, the two-storey structure boasts a 2,800-seat capacity exhibition hall on the ground floor and 500-seat function rooms on the second floor, for a combined floor area of 11,832 square meters.

Currently, Iloilo City has around 4,700 hotel rooms accredited and inventoried by the Department of Tourism – Region 6 – with some 1,130 more under

construction and set to be available by 2022. Iloilo Province has around 50 resorts and accommodations with at least 800 rooms.

With a collaborative MICE Alliance that encompasses all major tourism stakeholders in the city and province, Iloilo is poised to deliver an unparalleled seamless conference experience, with cross-the-board incentives that no other city is likely capable to match.

At the "Heart of the Philippines," Iloilo's strategic location makes it easily accessible via major hubs in both Luzon, Mindanao, and the greater Visayas. The city's unique position on this archipelago is precisely what has rendered it an invaluable business center since the turn of the last century – a major port city since 1855, when the metropolis was first opened to world trade.

Now, Iloilo's seaports and the modern Iloilo International Airport stand as among the busiest in the country, the latter boasting direct flights to international gateways Hong Kong and Singapore.

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With a façade inspired by the recognizable sails of double outrigger boats, locally known as paraws, Iloilo's ICON – Iloilo Convention Center is a state-of-the-art MICE venue well-suited to host your next event.

TAKE ME TO ILOILO!

9 reasons to choose charming Iloilo as your next MICE destination

A culinary haven, a vibrant festival destination, a cosmopolitan trading port since the turn of the last century, the heart of the Philippines, and so much more.

It's a fairly easy task to fall in love with Iloilo – a locale steeped in history and rich indigenous culture, yet also an emergent city assuredly making strides toward a sustainable tomorrow, an eclectic marriage of the traditional and the modern. As multifaceted as it is colorful, Iloilo will leave you spellbound by its manifold charms.

Here are 9 reasons why you should consider the “City of Love” as your next MICE destination.

THE HEART OF THE PHILIPPINES

Smack dab in the middle of this vibrant archipelago, Iloilo's strategic location lends its ease of accessibility to most major hubs in both Luzon and Mindanao, as well as being a gateway to multi-cultural Panay Island and the greater Visayas.

Touted as the “Heart of the Philippines,” Iloilo traces its roots as a major port city to 1855, when the metropolis was first opened to world trade. Now, the city's harbors and the Iloilo International Airport (with direct flights to Hong Kong and Singapore) stand as among the busiest in the country, establishing the locale as an invaluable epicenter of business for centuries now, and counting.

ILOILO CITY



STEEPED IN HISTORY

Ours is a culture shaped by a rich genteel history and undeniable Spanish influence, as demonstrated by Iloilo's architectural marvels: from the stately ancestral mansions of the moneyed sugar barons to age-old ornate churches that have stood the test of time. The country's former textile capital and the Philippines' most important seaport during the Spanish era – second only to Manila – one only needs to visit Iloilo's immersive museums to fully fathom the city's old glory.

A FOOD-LOVER'S HAVEN

Satisfy your cravings: From the quintessential Ilonggo batchoy, to seafood freshly plucked from the ocean, to saccharine delicacies that will satisfy any sweet tooth – Iloilo is a gastronomical destination like no other. Iloilo's sprawling shorelines and serendipitous proximity to the uplands ensures abundant produce from both the land and the sea whole year-round, making it a bountiful playground for chefs and foodies alike.

ABOVE: INVALUABLE HISTORY. (Clockwise from top left) The UNESCO World Heritage site Miag-ao Church, or the Santo Tomas de Villanueva Parish Church, towers triumphant in Southern Iloilo. The beaux-arts Lizares Mansion in Jaro is a marvel in adaptive reuse, now host to Iloilo's Angelicum School. Iloilo's quintessential batchoy reportedly traces its origins to the early 1930s in La Paz district. The city has gradually returned to its old grandeur, among its rejuvenated icons include the Lopez heritage house Nelly Garden in Jaro district.

LEFT: First inaugurated in 2007, the modern Iloilo International Airport is considered a bustling hub by most of the country's major airline companies – serving direct flights to international gateways Hong Kong and Singapore.



HEART OF THE ILONGGOS. With Iloilo's passionate biking community and supportive local government, the city has been recognized as the most bike-friendly locale in the country (Photo from Iloilo City Tourism Office). Beachcombers have plenty to explore in Guimaras Province, from secret white beach hideaways to sun-drenched sandbars. From the local word "dagyang" the annual Dinagyang Festival is the Ilonggos' way of sharing their innately warm outlook.

SUNNY SHORES, MARVELOUS MOUNTS

Traced by the Panay Gulf in the east and bordered by the Central Panay Mountain Range in the west, Iloilo and its neighboring provinces has scenic excursions for beachcombers and mountain adventurers alike.

A few hours north of Iloilo City are the pristine white sand shores of Concepcion and Carles, boasting azure waters, idyllic sandbars, and awe-inspiring rock formations. Trekking upland, you'll discover chilly Bucari, Leon with its dazzling mountain-top views. But of course, why go far when the island paradise of Guimaras is just a 15-minute motorized banca ride from downtown Iloilo?

BLAZING TRAILS. Iloilo City is one of only a few cities in the Philippines to have successfully hosted both APEC (Asia-Pacific Economic Cooperation) and ASEAN (Association of Southeast Asian Nations) meetings. Photo by Dr. Marie Therese Robles

HEARTFELT ILONGGO HOSPITALITY

Ilonggos, Iloilo's locals, are known to be a generous and hospitable bunch – it isn't the "City of Love" for nothing. Hoteliers and restaurateurs in this cosmopolitan destination put a premium on exceptional service to delight guests, but Ilonggos have always been innately warm and outgoing.

The friendly spirit of Iloilo's people is best showcased during the festivities and merrymaking of the annual Dinagyang Festival, celebrated on the 4th Sunday of January every year in honor of the Sto. Niño – when smiles abound and camaraderie reigns.

BEACON OF SUSTAINABILITY

Lauded for numerous successful civic initiatives, sustainability has become the foundation for the mapping and planning of this developing metropolis.

The Iloilo River Esplanade first comes to mind, an 8.1-kilometer linear park that traces the banks of its namesake waterway, running along major thoroughfares in the city.

Iloilo has also been proclaimed the "Most Bike-Friendly City" in the country by the PhilBike Awards, recognized for its road sharing initiatives and its protected bike lanes.

AMONG SOUTHEAST ASIA'S SAFEST CITIES

Iloilo is consistently recognized as one of the safest cities in Southeast Asia by the survey of international online database Numbeo. In 2019, the city landed 8th place, following the ranks of Singapore, Bangkok, and Bali, among others.

The city's peace and order has proven to be a major lure for local and international tourists and investors who applaud the strict law enforcement in the bustling metro.



The Iloilo River has been revitalized with widespread cleanup activities and the city's decisive move to preserve the lush mangroves along its banks. The 8.1-kilometer Iloilo River Esplanade traces its namesake waterway, an avenue for Ilonggos and tourists alike to fully appreciate the reinvigorated Iloilo River. Photo by Kevin de Asis/Southwest Travel and Tours

SEAMLESS INCENTIVES

The tight-knit collaboration of Iloilo's MICE Alliance seeks to offer a seamless experience, with an across-the-board incentive plan that no other city is likely capable to match – encompassing from confab discounts on domestic airfare, to exclusive hotel perks, and even concessions from major malls and affiliated restaurants. Iloilo promises an unparalleled MICE experience. Giving meeting planners every reason to choose Iloilo as their next MICE venue.

INTERNATIONAL MICE STANDARDS

Iloilo is committed to abide by the tight touchstones of global MICE standards. The city has revealed itself a trailblazer, being one of only a few hubs in the Philippines to have successfully hosted both APEC (Asia-Pacific Economic Cooperation) meetings and ASEAN (Association of Southeast Asian Nations) delegates in 2015 and 2017, respectively.

Already MICE-tested, multifaceted Iloilo City, with its manifold charms, is ready to welcome and host your next event!



ILOILO'S MICE CHAMPIONS:

Collaboration fuels city's competitive drive

It hasn't been a story of one heroic act to get the city to the level of its MICE preparedness now. It took years of continuous push to lay down the much needed infrastructure, build the facilities and tailor-fit the local meeting venues to meet the global standards of MICE requirements.

A Senator who has relentlessly worked hard to support the growth of Iloilo City through various projects that provided the basic foundation and open the city to bigger business investments, taking the city to where it is now, including the building of the Iloilo Convention Center that became the focal resource and amenity of Iloilo – no other than Ilonggo Senator Franklin M. Drilon.

creation of the MICE Alliance Core Group in Iloilo City in conjunction with the office of Regional Director Atty. Helen J. Catalbas of DOT – Region 6.

Fortified by the new leadership in Iloilo City with Mayor Jerry P. Trenas who has put MICE Industry in Iloilo his top priority with the creation of the Iloilo MICE Center under the leadership of Executive Assistant Salvador Sarabia, Jr. Indeed, collaboration yields excellence! A great scenario to cultivate the success of the efforts to promote Iloilo as a premier MICE Destination in the Philippines took a strong pool of talents and resources from the private and government sectors.

First established only in early March this year, Iloilo's strong-willed MICE Alliance has already made great strides in championing the city as one of the top Meetings, Incentives, Conventions, Exhibitions and Events destinations in the Philippines.

The Department of Tourism (DOT) headed by Sec. Bernadette Romulo-Puyat and its attached agencies Tourism Promotions Board (TPB) and Tourism Infrastructure and Enterprise Zone Authority (TIEZA), through the guidance of Undersecretary Arturo P. Boncato, Jr. and Assistant Secretary Maria Rica C. Bueno, spearheaded the

LEFT: The Department of Tourism is leading the development of MICE all over the country with Iloilo as one of its most ideal destinations.

BELOW: A testament to the value of synergy and collaboration, the tight-knit partnership of Iloilo's MICE Alliance seeks to offer a seamless convention and events experience, with an across-the-board incentive plan.



Sec. Bernadette Romulo-Puyat



INCENTIVES OFFERED BY ILOILO MICE ALLIANCE*

2,000-Above Delegates

1,000-1,999 Delegates

300-999 Delegates

- ☑ Airport reception with cultural performers and welcome banners on the arrival date for bulk arrivals of the delegates at Iloilo International Airport
- ☑ Welcome leis to VIPs and Speakers
- ☑ Special MICE accommodation rates from Iloilo MICE Alliance Members
- ☑ Special MICE Group Tours Land Transportation rates from Iloilo MICE Alliance Members
- ☑ Special discounts for delegates from major malls and department stores
- ☑ Incentive discount from participating restaurants
- ☑ Convention discount for airfare
- ☑ Set up of DOT Information Desk at the venue and provision of promotional materials/ brochures during the event.
- ☑ Discount on rental fee of the function rooms in Iloilo Convention Center and/or other Iloilo MICE Alliance member MICE facilities

*Terms and conditions apply. Contact the Iloilo MICE Secretariat at (+63 33) 337-5411 or email secretariat@meetyouiniloilo.com for details on how to avail.

Assembling consistently every month, the tight-knit group comprises of major stakeholders in Iloilo's tourism and hospitality sector: hoteliers and restaurateurs, tour operators and transport providers, creative artists and business owners. Spearheaded by the Department of Tourism, the Iloilo MICE Alliance has fostered a dedicated Core Group that has embodied the value of synergy and collaboration to make its goals attainable – making Iloilo an even more appealing and competitive MICE upstart.

convention discounts on domestic airfare, to exclusive hotel perks, and even concessions from major malls and participating restaurants.

Iloilo's tiered incentives cover special accommodation rates and exclusive discounts from partner establishments and a lot more. **Participating accommodation establishments will extend 5% discount on room rates for overnight stay, 10% on 2-night stay and 15% for 3-night stay and above.**

ACROSS-THE-BOARD INCENTIVES

The Iloilo MICE Alliance has crafted a comprehensive incentive plan that no other city is likely capable to match – taking into account everything from

Convention delegates are also entitled to exclusive perks from SM Malls, Robinsons Malls, and Festive Walk by presenting their convention badge. Ten percent discount is offered on pre- and post-event tours and transport rentals, for visitors who want to further explore what Iloilo has to offer.



Sen. Franklin M. Drilon

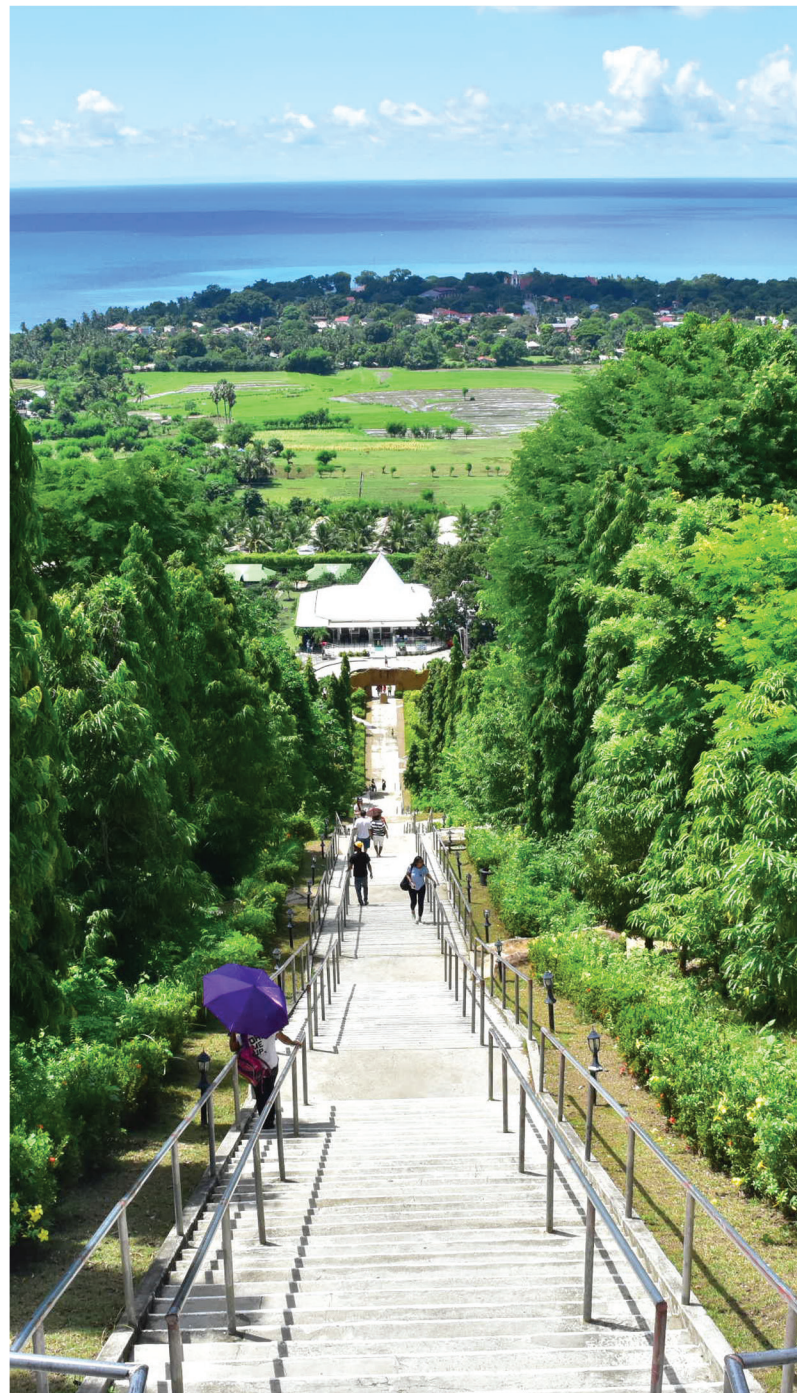
Mayor Jerry P. Trenas

Flag carrier Philippine Airlines will extend a 10% discount for convention delegates flying to Iloilo City. Negotiations for special rates from other airlines are also in the works – an alluring incentive both delegates and MICE organizers will likely not want to miss. The Iloilo Convention Center is also ready to offer an out-right 10% discount and free load-in hours to organizers and associations that will lease the whole floor of the convention hall.

Fueled by collaboration, the Alliance is heralding this vibrant locale as prime real estate for MICE – as the city continues to adapt to the changing times and meet any and all requirements of future events and conventions in this metro.

This city is ripe for MICE, soon we'll Meet You in Iloilo!

Iloilo City's MICE push is championed by Sen. Franklin M. Drilon and fully supported by the administration of Iloilo City Mayor Jerry P. Trenas.



FALL IN LOVE WITH ILOILO PROVINCE:

Myriad sights to enchant any traveler

It's no easy task to take into account how multifaceted Iloilo Province is, much more whittle down a list of just ten or so must-visit tourist destinations, when the province has literally an innumerable attractions – all with different appeals, diverse sights, and an assortment of unique experiences.

Iloilo's sprawling coastline boasts pristine white sand beaches and sandbars to the north in Concepcion and Carles. Tracing the shoreline south, from Miag-ao to San Joaquin, are 15 consecutive marine protected areas, ideal for responsible freediving, underwater tours of the region's diverse marine life, and no-frills lounging next to the soothing sound of waves.

For those seeking more time with nature, trek upland to discover chilly Bucari, Leon – 2,000 feet above sea level – Iloilo's top ecotourism spot and camping ground. Short hikes from the outpost can lead you to dazzling mountain-top views, relaxing cold springs, and breathtaking waterfalls, the trail easily accessible by even the most green hikers. If you're an adrenaline

junkie or a seasoned climber, there's towering Mt. Napulak in Igbaras, perfect for day trudges and taking in the beauty of rugged interior Panay.

But of course, why go too far when the island paradise of Guimaras, with its unscathed beaches and mango plantations, is just a 15-minute motorized banca ride from Iloilo City's downtown area? Iloilo also stands as a gateway and jump-off point to multi-cultural Panay Island – each of the provinces of Antique, Capiz, and Aklan boasting their own popular tourist spots.

But probably, more than the heritage sites and natural landmarks, it's the diverse culture and warm people that have enthralled many to visit and often return, again and again, to Iloilo.

TOP: SNAP A PIC. *Islas de Gigantes' Cabugao Gamay Island is the best spot to take that enviable selfie with a dazzling view of the isle's white sand beach and immaculate waters. Photo by Al Destacamento*

LEFT: MYRIAD ACTIVITIES AND ATTRACTIONS. *Iloilo Province boasts countless lures to appeal to any type of traveler. (Clockwise from top left) Tee time at the Iloilo Golf and Country Club in Santa Barbara, Iloilo – the oldest golf course in the country (Photo by Tara Yap). A leisurely dip at Kuliatan Marine Sanctuary in San Joaquin, Iloilo. Take a pilgrimage to Garin Farm in San Joaquin, Iloilo. Be at one with nature and lounge in style at Damires Hills Tierra Verde in Janiuay, Iloilo. Chilly Bucari, Leon boasts breathtaking mountaintop views. Photos from Iloilo Provincial Tourism Office*



ILOILOSTRADO:

The city's manifold old-world charms

Vibrant Iloilo has been a cosmopolitan city and multicultural enclave since the turn of the last century, first catapulted into economic dominance after its port was opened to world trade in 1855. Nearly two centuries later, Iloilo City remains an invaluable epicenter of business and commerce, with sprawling signs of modernization, growth, and development.

Yet the memory and history of this old-world bygone era has remained fresh in the minds of the Ilonggos, preserved through various efforts by the local government to safeguard the city's multifaceted legacy, urged on by a nostalgia and wistfulness for Iloilo's heyday as the Philippines most important port city and trading outpost, second only to Manila.

MESMERIZING MUSEUMS

With a history that straddles centuries, the easiest way to get a grasp on the chronicles of this former "Queen City of the South" is to see its tangible artifacts for yourself, showcased by the handful museums in the locale's city proper.

The Western Visayas Regional Museum and the Museum of Philippine Economic History are both testaments to the success of adaptive reuse, themselves antiquated landmarks in their own right, lent new life as galleries. The former is the Old Iloilo Provincial Jail built in 1911, the latter the Edificio de Elizalde y Cia of the 19th Century – both tracing the lineage of trade in the region.

GENTEEL MANSIONS AND TIMEWORN CHURCHES

With over two dozen identified heritage buildings in downtown Iloilo alone – the most popular of them being the now iconic Eusebio Villanueva Building along Calle Real – the vibrant locale has been touted a gleaming example of a city that puts a premium on cultural conservation in the Visayas region.

Elsewhere outside the city proper, Iloilo's enduring architectural marvels include both stately ancestral mansions of the locale's moneyed sugar barons and age-old ornate churches that defy time. Among them the Jaro Cathedral in central Jaro district, with its recognizable belfry – standing formidable since 1874,

FOR THE AGES. Iloilo City's old-world charms as captured by the Photographic Society of Iloilo. (Clockwise from top left) The iconic Eusebio Villanueva Building along Calle Real (Photo by Francisco Manuel De la Cruz). In Molo district, the famed St. Anne Parish Church, or Molo Church, built in 1831 (Photo by Dr. Marie Therese Robles). The "Aduana," or Old Customs Building along the Iloilo River, is an architectural marvel (Photo by Catherine Caluban).

dedicated to the Our Lady of the Candles, Nuestra Señora de la Candelaria.

In Molo district, facing the famed Sta. Ana Church is the Molo Mansion, formerly the Yusay-Cosing Mansion built in the 1920s, restored to its former glory and ready to welcome guests into its halls – on the ground floor a dedicated gift shop and souvenir center, on the second floor an artist-run gallery with rolling exhibitions by young and well-established artists alike.

In Iloilo Province, Miag-ao Church, or the Santo Tomas de Villanueva Parish Church, towers triumphant in Southern Iloilo – the sole Baroque Spanish-era church in the country, outside of Luzon to be listed as a UNESCO World Heritage site.

FESTIVALS IN VIVID COLOR

Wooden beads dancing with tribesmen's every move, feathers in vivid color standing out against the

gathered crowd, prisms of *sinamay* and *hablon* fabrics paraded by smiling dancers, and body paint gleaming under the sun. Ilonggo revel in the kaleidoscopic spectacle of the Dinagyang.

Celebrated on the 4th Sunday of January every year in honor of the Sto. Niño, the Dinagyang Festival is a long-standing tourism lure of Iloilo City, its streets coming alive with the vivid colors of the Ati Dance competition.

Meanwhile, Iloilo Paraw Regatta Festival continues to be largest sailing celebration in the country and the oldest traditional craft event in Asia. Its festivities kicking off every February, the event highlights the unparalleled seafaring abilities of Ilonggos, as well as the creative resourcefulness of local boatmen.

Iloilo Province's notable festivals include the Pintados de Pasi Festival of Passi City held every March, Bayluhay Festival of San Joaquin in January and Miag-ao's Salakayan Festival in February every year.

TOP: VIVA SEÑOR STO. NIÑO! Lively dancers in technicolor headdresses and impressive costumes take to the streets and revel during the annual Dinagyang Festival. Photo by Manny Librodo

EAT LIKE A LOCAL!

You can't leave Iloilo without trying these delectable local delicacies

Blessed with a rich culinary history, and the fertile resources of both its land and sea, Iloilo has grown to become a burgeoning culinary haven – countless travelers lured by the city's mouth-watering offerings. Here are a few local favorites you need to taste for yourself, when in this vibrant gastronomic paradise.



QUINTESSENTIAL BATCHOY

There is no other dish as synonymous with Ilonggo dining as the iconic batchoy, its origins traced back to Iloilo City's La Paz district.

Usually topped with generous helpings of *chicharon* and chives, the Ilonggo staple is highlighted by thick *miki* noodles and freshly-sliced pork innards, complemented by a rich chicken or pork stock that bursts with savory flavor.

MOLO COMFORT FOOD

There's nothing quite like the simple joy of a hot bowl of Molo Soup in the morning. Also known as Pancit Molo, the wonton soup dish is the most beloved Ilonggo comfort food – bite-sized Molo dumplings floating in a hearty broth, best served with fresh onion chives and a generous sprinkle of toasted garlic bits.

SACCHARINE SURPRISES

Sugar was once Iloilo's main export, so it's no surprise that the Ilonggos have developed a taste for sinful sweet treats. The city's myriad saccharine surprises go from the classic *barquillos* (crisp rolled wafers) and *biscocho* (toasted buttery bread topped with a sprinkle of sugar) – both the perfect partner for your

afternoon coffee or a cup of local hot chocolate *tablea* – to caloric butterscotch bars, *baye-baye* (a native snack of toasted *pinipig*, coconut water and grated young coconut), to *piaya* (a flaky muscovado-filled flatbread), and so much more.

BOUNTY OF THE SEA

Where should you begin? Hearty crabs heavy with fatty *aligue*, some tender grilled squid stuffed with tomatoes and chopped peppers, or mouth-watering buttered scallops, prawns, and oysters freshly-plucked from the ocean – Iloilo's sprawling shoreline ensures abundant sea harvests all-year round, and sold at fairly agreeable prices too.

GUIMARAS MANGOES

With over 35,000 of the fruit-bearing trees on the idyllic island, Guimaras boasts what are claimed to be the sweetest mangoes in the world. The appeal of Guimaras' famous mangoes is easy to understand – with its vibrant yellow hue, its silky and smooth texture, and its rich sweetness that will make you want to lick your lips after every morsel.

The dazzling Manggahan Festival is celebrated every month of May in the island of Guimaras.

LEFT: AS FRESH AS IT GETS. *Iloilo is truly blessed with fresh produce year-round, boasting both a sprawling rich shoreline teeming with seafood, and a proximity to the chilly highlands that produce crisp vegetables and luscious fruits. Photo from Ani/Park Inn by Radisson Iloilo*

BELOW: HAVE YOUR FILL. *When in Iloilo, indulge in the best the region has to offer. (Clockwise from top) The humble Molo Soup given a gourmet upgrade at Misto by Seda Atria. Claimed to be the sweetest of its kind in the world: Guimaras' vibrant mangoes. Bite-sized pastries and snacks best served with local hot chocolate, tablea.*



ILOILO CITY

HIGHWAYS AND BYWAYS

Where the past is always present, Iloilo City has manifold charms you need to see, taste, and experience for yourself – showcased here by the evocative artwork of budding Ilongga painter and illustrator Katelyn Miñoso (IG: @katelynminos).

Hit the town and visit some of these Iloilo highlights – from heritage homes, to timeless churches, to gastronomical fare, there's plenty for you to discover and explore.

IMPORTANT CONTACT NUMBERS

AIRLINES

Philippine Airlines (+63 33) 333-0040
 Cebu Pacific Air (+63 33) 333-0016
 AirAsia (+63 33) 329-9500/329-3274

SHIPPING LINES

Ocean Jet (+63 33) 509-9018
 Weesam (+63 33) 337-3282
 2Go Travel/Super Cat (+63 33) 338-4502
 Fast Cat (+63) 998-845-3287
 Montenegro (+63) 910-285-5130
 Cokaliong (+63 33) 335-8833

HOSPITALS

AMOSUP Seaman's Hospital - Iloilo (+63 33) 321-2438
 Iloilo Doctor's Hospital (+63 33) 337-7702
 Iloilo Mission Hospital (+63 33) 320-0315
 The Medical City Iloilo (+63 33) 338-1507/500-1000
 St. Paul's Hospital (+63 33) 337-2741
 WVSU Medical Center (+63 33) 320-2431
 Western Visayas Medical Center (+63 33) 321-2841
 Qualimed Hospital (+63 33) 501-4843
 Medicus Medical Center (+63 33) 328-7777
 Metro Iloilo Hospital (+63 33) 327-1527

POLICE STATIONS

Iloilo City Police Office (+63 33) 337-0400
 Arevalo Police Station (+63 33) 327-4162
 Jaro Police Station (+63 33) 329-7958
 Molo Police Station (+63 33) 337-9502
 Mandurriao Police Station (+63 33) 337-2743

FIRE STATIONS

Iloilo City Fire Station (+63 33) 337-3011
 Arevalo Fire Station (+63 33) 336-5674
 Jaro Fire Station (+63 33) 329-5700
 Molo Fire Station (+63 33) 320-3932
 Mandurriao Fire Station (+63 33) 321-0779
 La Paz Fire Station (+63 33) 320-7790
 Bo. Obrero Fire Station (+63 33) 335-1965

EMERGENCY RESPONSE

CDRMO (ICER) (+63 33) 335-1554
 BFP Search & Rescue (+63 33) 337-3011
 Philippine National Red Cross (+63 33) 337-5950
 ICAG Volunteer Fire Brigade (+63 33) 337-5931
 PTSMO (+63 33) 337-7317

TOURIST INFORMATION

Department of Tourism Region VI (+63 33) 337-5411
 Iloilo City Tourism Office (+63 33) 320-7581
 Iloilo Provincial Tourism Office (+63 33) 338-4910
 Guimaras Provincial Tourism Office (+63 33) 880-1000 loc. 115

VILLA AREVALO



DOT-ACCREDITED HOTELS IN ILOILO CITY

1. Century 21 Hotel
2. Courtyard by Marriott Iloilo
3. Days Hotel Iloilo
4. Diversion 21 Hotel
5. Eon Centennial Plaza Hotel
6. Go Hotels Iloilo
7. Goldberry Lite Hotel
8. Grand Xing Imperial Hotel
9. Harbor Town Hotel
10. Highway 21 Hotel
11. Hotel Del Rio
12. Iloilo Business Hotel
13. Iloilo Grand Hotel Corporation
14. Injap Tower Hotel
15. J7 Hotel
16. Madison Hotel Phl
17. Park Inn by Radisson Iloilo
18. People's Hotel
19. Richmonde Hotel Iloilo
20. Seda Atria Hotel
21. Smallville 21 Hotel
22. The Grand Tower Suites
23. The Mansion
24. Urban Inn



LA PAZ BATCHOY

DIRECTORY

DOT-ACCREDITED MICE FACILITY IN ILOILO CITY

As of September 10, 2019

ILOILO CONVENTION CENTER

- 📍 Iloilo Business Park, Mandurriao, Iloilo City
- ☎ (+63 33) 323 2269 / (+63 917) 837-7703
- ✉ makeithappen@iloiloconventioncenter.com
- 🌐 www.iloiloconventioncenter.com

| Venue | SIZE | | CAPACITY (PAX) | | |
|-----------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Hall A | 720 | 83x144 | 600 | 315 | 300 |
| Hall B | 720 | 83x144 | 600 | 315 | 300 |
| Hall C | 720 | 83x144 | 600 | 315 | 300 |
| Hall D | 720 | 83x144 | 600 | 315 | 300 |
| Function Room 1 | 129.67 | 30x44 | 112 | 84 | 50 |
| Function Room 2 | 112.61 | 27x44 | 112 | 63 | 40 |
| Function Room 3 | 108.8 | 26x44 | 112 | 63 | 40 |
| Function Room 4 | 134.67 | 26x53 | 140 | 81 | 50 |
| Function Room 5 | 62.10 | 27x23 | 40 | 30 | 40 |
| Function Room 6 | 75.5 | 32x23 | 50 | 30 | 50 |
| Function Room 7 | 75.5 | 32x23 | 50 | 30 | 50 |

MICE VENUES IN DOT-ACCREDITED HOTELS IN ILOILO CITY

As of September 10, 2019

COURTYARD BY MARRIOTT ILOILO

- 📍 Iloilo Business Park, Mandurriao, Iloilo City
- ☎ +63 (033) 330 7600
- ✉ atyourservice.ilocy@courtyard.com
- 🌐 www.marriott.com/ilocy

| Venue | SIZE | | CAPACITY (PAX) | | |
|--------------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Jaro Ball Room | 102.9 | 33.52x54.10 | 80 | 60 | 60 |
| Mandurriao Ball Room | 87.76 | 30.85x54.10 | 70 | 50 | 40 |
| Jaro-Mandurriao Ballroom | 190.66 | 23.35x54.10 | 140 | 120 | 90 |
| Iloilo Grand Ball Room | 292.78 | 9.95x5.40 | 220 | 180 | 150 |
| Molo & Lapaz | 51.1 | 6.30x7.90 | 50 | 40 | 20 |
| Molo or Lapaz | 25.55 | 6.30x7.90 | 20 | 20 | 10 |
| Mandurriao, Molo, Lapaz | 138.86 | 12.60x13.51 | 120 | 100 | 70 |

DAYS HOTEL ILOILO

- 📍 4th Floor, The Atrium Mall, Gen. Luna Street, Iloilo City
- ☎ (033)337-3297
- ✉ reservations@dayshotel.com.ph
- 🌐 www.dayshotel.com.ph

| Venue | SIZE | | CAPACITY (PAX) | | |
|--------------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Mandurriao Function Room | 178 | | 210-230 | 130 | 110 |
| La Villa Function Room | 137.34 | | 200 | 100 | 100 |
| Molo Function Room | 91.20 | | 120 | 50 | 50-60 |
| La Paz Function Room | 89.95 | | 120 | 50 | 50-60 |
| Jaro Function Room | 82.41 | | 100 | 40 | 50 |
| LMJ Function Room | | | 250 | 200 | |

GO HOTELS ILOILO

- 📍 Ledesma St. Corner Mabini St., Roxas Village, Iloilo City
- ☎ (033) 335-0486/0998-840-3563
- ✉ goh.ilo_dms@robinsonslan.com/goh.dms@robinsonslan.com
- 🌐 www.gohotels.ph

| Venue | SIZE | | CAPACITY (PAX) | | |
|--------------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Dinagyang | 102.24 | 11.41x8.96 | 90 | 60 | 60 |
| Kasadyahan | 74.87 | 11.41x6.56 | 40 | 40 | 50 |
| Dinagyang and Kasadyahan | 177.11 | 11.41x15.52 | 180-200 | 100 | 110 |

GOLDBERRY LITE HOTEL

- Mapa Corner Rizal Sts., Brgy. Ortiz, Iloilo City
- (033) 333-0000
- om.iloilo@goldeberrysuites.com / info.iloilo@goldeberrysuites.com
- www.goldeberrysuites.com/iloilo

| Venue | SIZE | | CAPACITY (PAX) | | |
|------------------------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Rizal Hall | 176 | | 180 | 140 | 100 |
| Aguinaldo Hall | 197 | | 180 | 140 | 100 |
| Bonifacio Hall | 73 | | 70 | 50 | 40 |
| Rizal - Aguinaldo Hall | 377 | | 360 | 280 | 200 |
| Bonifacio - Aguinaldo Hall | 270 | | 250 | 150 | 140 |
| Bonifacio - Aguinaldo - Rizal Hall | 445 | | 430 | 300 | 250 |
| Luna Boardroom | 24 | | 20 | 20 | 14 |
| Mabini Board Room | 24 | | - | - | 14 |

GRAND XING IMPERIAL HOTEL

- H. Montinola St., Muelle Loney, Iloilo City
- (033) 337-0791-94
- j45_xinghotel@yahoo.com
- www.facebook.com/GrandXingImperial

| Venue | SIZE | | CAPACITY (PAX) | | |
|---------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Pearl | 263.2 | | 250 | 150 | 100 |
| Emerald | 343.78 | | 270 | 150 | 100 |
| Ruby | 335.82 | | 300 | 170 | 120 |
| Coral | 346.19 | | 270 | 150 | 100 |
| Jade A | 252.73 | | 300 | 180 | 100 |
| Jade B | 259.57 | | 300 | 180 | 100 |
| Jade C | 259.57 | | 300 | 180 | 100 |
| Jade D | 269.22 | | 300 | 180 | 100 |
| Jade Ballroom | 1,049.09 | | 1200 | 880 | 400 |

HARBOR TOWN HOTEL

- Corner J.M. Basa - Aldeguer Streets, Brgy. Arcenal Aduana, Iloilo City
- (033) 3372384 / 09071420137
- salesandmarketing@harbortownhotel.com
- www.harbortownhotel.com

| Venue | SIZE | | CAPACITY (PAX) | | |
|-------------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Mezzanine Function Room | 88 | 5 x 18 | 80 | 60 | 30 |
| Conference Room | 25 | 5.5 x 4.5 | 15 | 10 | - |

HOTEL DEL RIO

- M.H. Del Pilar Street, Brgy. Ta-al, Molo, Iloilo City
- (034) 335-1171 to 74
- hoteldelrio@gmail.com

| Venue | SIZE | | CAPACITY (PAX) | | |
|----------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Directors | 68 | | 40 | 40 | 35 |
| Executive | 278 | | 350 | 180 | 180 |
| Plazoleta | 98.6 | | 80 | 70 | 70 |
| Golden Salakot | 175 | | 150 | 100 | 100 |
| Rio | 75 | | 70 | 40 | 40 |
| Sunset Terrace | 703.6 | | 800 | 500 | 500 |

ILOILO BUSINESS HOTEL

- Smallville Complex, San Rafael, Mandurriao, Iloilo City
- (033) 320-7972 / 09218009964 / 09553642856
- ilobusinesshotel@yahoo.com.ph / iloilibusinesshotel@yahoo.com.ph
- http://iloilibusinesshotel.com.ph

| Venue | SIZE | | CAPACITY (PAX) | | |
|------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Corazon Ballroom | 277 | | 200 | 180 | 150 |
| Corazon Room | 165 | | 120 | 100 | 80 |
| Corporate Room | 73 | | 50 | 30 | 30 |
| Executive Room | 39 | | 25 | 15 | 15 |
| Mezzanine Room | 88 | | 80 | 60 | 50 |

J7 HOTEL

- Jalandoni Ext., Brgy. Bolilao, Mandurriao, Iloilo City
- (033) 501-0206 / 0906-5622-108 / 0917-634-8534
- j7hotels@gmail.com
- https://www.facebook.com/GMsolid/

| Venue | SIZE | | CAPACITY (PAX) | | |
|-------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| J7 Hotel Function | 120 | | 130 | 80 | 56 |

PARK INN BY RADISSON ILOILO

- SM City Iloilo Complex, Benigno Aquino Jr. Ave., Brgy. Buhang, Mandurriao, Iloilo City
- (033) 500-0000
- reservations.iloilo@parkinn.com
- www.radissonhotels.com/en-us/hotels/park-inn-iloilo

| Venue | SIZE | | CAPACITY (PAX) | | |
|----------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Panai 1 | 97 sqm | | 120 | 60 | 40 |
| Panai 2 | 97 sqm | | 120 | 60 | 40 |
| Panai 3 | 97 sqm | | 120 | 60 | 40 |
| Panai 1, 2 & 3 | 291 sqm | | 360 | 180 | 120 |

RICHMONDE HOTEL ILOILO

- Megaworld Blvd. Cor. Enterprise Road, Iloilo Business Park, Mandurriao, Iloilo City
- (033) 328-7888
- rhi@richmondhotel.com.ph
- www.richmondhoteliloilo.com.ph

| Venue | SIZE | | CAPACITY (PAX) | | |
|--------------------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Tamarind, Olive & Citron | 150 | 33.52x54.10 | 140 | 100 | 80 |
| Tamarind | 30 | 30.85x54.10 | 25 | 20 | 15 |
| Olive | 60 | 23.35x54.10 | 60 | 40 | 30 |
| Citron | 60 | 9.95x5.40 | 60 | 40 | 30 |

SEDA ATRIA HOTEL

- Donato Pison Ave., Atria Park District, Brgy. San Rafael, Mandurriao, Iloilo City
- (033) 506-8888/0917-875-5890
- sales.ilo@sedahotels.com/gumban.stephanie@sedahotels.com
- www.atria.sedahotels.com

| Venue | SIZE | | CAPACITY (PAX) | | |
|----------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Satin 1 | 68 | 6.5 x 10.5 | 70 | 60 | 40 |
| Satin 2 | 68 | 6.5 x 10.5 | 70 | 60 | 40 |
| Satin 3 | 68 | 6.5 x 10.5 | 70 | 60 | 40 |
| Satin 1 & 2 | 136 | 13 x 10.5 | 140 | 120 | 80 |
| Satin 2 & 3 | 136 | 13 x 10.5 | 140 | 120 | 80 |
| Satin 1, 2 & 3 | 204 | 19.5 x 10.5 | 200 | 180 | 120 |
| Velvet | 74 | 6.5 x 11.4 | 40 | 40 | 21 |
| Meeting Room 1 | 24 | 5 x 4.8 | - | 10 | - |
| Meeting Room 2 | 24 | 5 x 4.8 | - | 10 | - |
| Meeting Room 3 | 38 | 8 x 4.8 | - | 10 | - |

SMALLVILLE 21 HOTEL

- G.T. Pison Avenue, Brgy. San Rafael, Mandurriao, Iloilo City
- (033) 501-6821 / 333-3221 / 0915-6013035 / 0910-3101817
- smallville21iloilo@gmail.com

| Venue | SIZE | | CAPACITY (PAX) | | |
|-----------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Ruby- Pearl | 128 | 16 x 8 | 100 | 60 | 50 |
| Diamond-Emerald | 150 | 16 x 10 | 120 | 90 | 70 |
| Function 1 | 135.6 | 8 X 16.95 | 100 | 80 | 60 |
| Function 2 | 159.375 | 8.5 X 18.75 | 150 | 110 | 80 |
| Twin Ballroom A | 457.05 | 16.5 X 27.70 | 350 | 300 | 280 |
| Twin Ballroom B | 295.2 | 18 x 16.4 | 250 | 200 | 200 |

THE MANSION

- 101 General Luna Street, Iloilo City
- (033) 335-1021 / 337-8460
- reservations@themansion.ph / sales@themansion.ph
- www.themansion.ph

| Venue | SIZE | | CAPACITY (PAX) | | |
|--|-----------------|----------------------|----------------|---------|------------------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Corporate Right Wing (1 st Floor) | 372.27 | | - | 180 | - |
| Corporate Right Wing (2 nd Floor) | | | - | 80 | - |
| Kalantiao Hall | 738 | 18x41 | 1,200 | 500 | 600 |
| Boracay Hall | 482.38 | 12x26.7 + 8.9x18.2 | 400 | 300 | 320 |
| Buenavista Hall | 221.16 | 10.6x10.8 + 8x9.12 | 250 | 90 | 100 |
| Siete Pecados | 180.45 | 9.35x19.30 | 150 | 90 | 100 |
| Roca Encantada | 74.27 | 6.80x9.85 + 1.8x4.05 | 60 | 40 | 45 |
| Sumakwel 1 & 2 | 50.64 + 50.64 | | - | - | 15 (Block Style) |
| Morobuan | 38.86 | 5.8x6.7 | - | - | 15 (Block Style) |
| The Poolclub | 129.69 | 6.8x14 + 2.27x15.2 | 150 | 70 | 80 |


URBAN INN

- Luna Street, Lapaz, Iloilo City
- (033) 323-4277
- urbaninniloilo@gmail.com

| Venue | SIZE | | CAPACITY (PAX) | | |
|-------------|-----------------|---------------|----------------|---------|-----------|
| | Floor Area (m²) | Dimension (m) | Theater | Banquet | Classroom |
| Restaurants | 71.82 | 12.6m x 5.7 | - | 50 pax | - |



ILOILO MICE ALLIANCE CORE GROUP MEMBERS

| SECTOR | REPRESENTATIVES | FOCAL PERSONS |
|------------------------------|--|--|
| Accommodation | Courtyard by Marriott | GM Cleofe Albiso |
| | Richmonde Hotel | GM Natalie Lim |
| | SEDA Atria Hotel | GM Joseph Del Rosario |
| | Park Inn | Ms. Josselte Palma |
| MICE Organizers | Travel & Marketing Experts | Dr. Maria Amihan Panes |
| | LAL Smallville Travel and Tours | Ms. Lorna Longno |
| | The iEvents Philippines | Mr. Christian Garrido |
| MICE Facilities | Iloilo Convention Center | Mr. Allan Tan |
| Airlines | Philippine Airlines | Mr. Ricky dela Cruz |
| | Air Asia Philippines | Mr. John Darrel Martirez |
| Malls/Specialty Shops | Festive Walk Mall | Ms. Shella Mateo |
| | Robinsons Land Corp. | Ms. Kristine Hortellano |
| | SM Supermalls | Ms. Jane Lasangre |
| | Tinukib | Ms. Cherry Ganancial |
| Artists/Performing Arts/Film | CineKasimanwa | Mr. Elvert Bañares |
| | No Boundaries | Mr. Rhoderick Tecson |
| | University of San Agustin | Mr. Eric Divinagracia |
| Farm Sites | Damires Hills | Mr. Paolo Tirador |
| | Ephrathah Farms | Mr. Eduardo Cañuto |
| | Orchard Valley | Ms. Cathryn Palencia |
| Restaurants/Food | Rafael's La Cocina Del Sur | Mr. Rafael Jardeleza Jr. |
| Tour Guides | iGuides | Ms. Consorcia Eryln Alunan |
| Tourist Transport | Southwest Travel and Tours | Ms. Celeen Denise Sazon |
| Local Government Units | Iloilo City Tourism Office | Ms. Junel Ann Divinagracia |
| | Iloilo Provincial Tourism Office | Mr. Gilbert Marin |
| | Guimaras Tourism Office | Ms. Liberty Ferrer |
| Department of Tourism | DOT Central Office | Sec. Bernadette Romulo-Puyat USec. Arturo P. Boncato Jr. ASec. Maria Rica C. Bueno |
| | DOT Region VI | RD Atty. Helen J. Catalbas |
| | Tourism Promotions Board | COO Marie Venus Q. Tan |
| | Tourism Infrastructure and Enterprise Zone Authority | COO Pocholo Joselito D. Paragas |



ILOILO MICE
GUIDE


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ABOUT THE COVER: THE DINAGYANG WARRIOR

The photo is by a highly decorated Ilonggo Photographer Manny Librodo, Jr. In 2009, Scott Kelby an American Author on Photography described Manny as an artist with 'phenomenal vision' who 'creates pure magic'. For that Kelby said Librodo was one of the World's five best photographers that you probably haven't heard about.

The Dinagyang Warrior photo depicts of the fast paced movement of the tribal dance, the positive charm yet strong persona that the warrior projects, play of colors in different shades and hues filling us with mixed emotions all are unique features of a Manny Librodo photo with so much semblance to the Ilonggo Culture.



**MEET YOU IN
ILOILO**

ILOILO MICE G U I D E



Iloilo MICE Alliance

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